



Central Texas Regional Roundtable

9 a.m. – 2 p.m., Friday, April 28, 2023

The Space in Cleburne – 208 S. Main St.

Cleburne, Texas 76033

- 8:30 a.m. Onsite Registration and Check in
- 9 – 9:15 a.m. Welcome and Introductions
- Jorge Quirino, 2023 Texas Downtown Board President and Director of Downtown & Special Projects, Lubbock Economic Development Alliance*
- Scott Cain, Mayor, City of Cleburne*
- 9:15 – 10:15 a.m. Downtown Cleburne: A History of Transformation
In this session, learn how Cleburne's downtown has changed related to the advent of the "big box" store movement, what led a previous City administration to change traffic patterns in downtown, and the current downtown transformation and how our grant programs have aided in that transformation.
- Grady Easdon, City of Cleburne Economic Development*
- 10:15 – 10:30 a.m. BREAK**
- 10:30 – 11:30 a.m. Downtown Cleburne Walking Tour
- 11:30 a.m. – 12:30 p.m. Networking Lunch (included with registration)**
- 12:30 – 1:00 p.m. Daniel Horsch: Senior Sales Director, Adara
"Data isn't boring, It's your pitch"
Don't let your data bog you down. Learn how to reposition your data to make your story shine.
- 1:10 – 1:40 p.m. *Tammy Dooley: Director of Visit Granbury & Debby Gordon: Event Coordinator of Historic Granbury Merchants Association*
"Stronger Together"
Join Visit Granbury and the Historic Granbury Merchant's Association as they share what a good collaboration between CVB and Downtown can do to make events stronger in a community!