



President's Awards Program Frequently Asked Questions

What is the President's Awards Program?

The program was developed by Texas Downtown in 1986 to recognize outstanding projects, places and people that contribute to downtowns across the state. Each category is divided into two groups – under 50,000 population and over 50,000 population.

Who can submit a nomination?

Anyone! There is a member fee and a non-member fee.

How do I submit a nomination?

All nominations must be submitted online via our website.

What is the cost to submit an entry?

\$99.00 – TDA members

\$149.00 – Non-members

Who selects the winners?

The Awards Committee selects judges who are experts in downtown revitalization and accompanying industry sectors such as marketing, renovation, preservation, and Texas communities. Judges are provided with copies of all nominations prior to the judging and meet virtually to discuss nominations and select finalists and winners. See the Judges' Criteria documents for details.

When are finalists announced?

Finalists are announced in September. Texas Downtown staff provide finalists with press releases to share with local media outlets and notify finalists' elected officials of the honor. Texas Downtown also promotes finalists via social media, on the TXDT website and with press releases to the media.

When are winners announced?

Winners are announced at the President's Awards Gala, held in conjunction with the Texas Downtown Conference. If any changes are made to the announcement process, we will notify finalists.

What do winners receive?

- Unique plaques made by a Texas vendor.
- Media recognition – TXDT shares information about winners with media outlets and provides winners with press release templates to share with local & regional media.
- Listing on the Texas Downtown website
- Promotion on Texas Downtown social media channels
- Exclusive use of our Award Winners logo
- Information on how to leverage their award status.

People's Choice Award

All finalists are included in an online competition to win the People's Choice Award. Fans and supporters vote via social media for their favorite finalist project. Winners of the People's Choice Awards are also announced President's Awards Gala, held in conjunction with the annual Texas Downtown Conference.