



## 2023 Texas Downtown Conference Sponsor & Exhibitor Information

The Texas Downtown Conference, presented by Texas Downtown, is the largest annual gathering of downtown and commercial district professionals in Texas with over 250 attendees representing communities of all sizes and regions. This year's conference will be held October 24-27 in Downtown Nacogdoches and will offer a variety of opportunities for you to promote your business, organization, or destination.

Register as a sponsor or exhibitor online: <https://texasdowntown.org/sponsor-exhibitor-registration>.

### Sponsor Levels and Benefits

The Downtown Champion and Placemaker Levels offer year-round benefits in addition to recognition during the 2023 Texas Downtown Conference.

#### **Downtown Champion - \$10,000**

Annual Benefits

Hyperlinked logo on Texas Downtown website for one year

Recognition as annual sponsor in newsletters and on social media

One year membership

#### *Texas Downtown Conference*

Complimentary exhibiting booth

6 complimentary registrations

Stand-alone signage at event

Logo on marketing materials

Recognition during event

Promotional item included in conference bag

#### *Webinars*

1 complimentary registration to each webinar hosted by Texas Downtown

#### **Placemaker - \$5,000.00**

Annual Benefits

Hyperlinked logo on Texas Downtown website for one year

Recognition as annual sponsor in newsletters and on social media

One year membership

#### *Texas Downtown Conference*

Complimentary exhibiting booth

4 complimentary registrations

Stand-alone signage at event

Logo on marketing materials

Recognition during event

#### *Webinars*

1 complimentary registration to each webinar hosted by Texas Downtown



**Preservationist - \$3,000.00**

2 Sponsorship Opportunities: Opening Keynote, Closing Keynote

3 complimentary registrations

Recognized on conference signage

Logo on marketing materials

Recognition during event

Promotional item included in conference bag

One year membership

**Downtown Star - \$2,500.00**

4 Sponsorship Opportunities: Networking Breaks

2 complimentary registrations

Recognized on conference signage

Logo on marketing materials

Recognition during event

Promotional item included in conference bag

**Southern Charm - \$1,500.00**

4 Sponsorship Opportunities: Breakout Rooms

2 complimentary registrations

Recognized on conference signage

Logo on marketing materials

Recognition during event

Promotional item included in conference bag

**Friend of Downtown - \$1,000.00**

Sponsorship Opportunities: Unlimited

1 complimentary registration

Recognized on conference signage

Logo on marketing materials

Recognition during event

Promotional item included in conference bag

**Professional - \$500.00**

Sponsorship Opportunities: Unlimited

Recognized on conference signage

Logo on marketing materials

Recognition during event

Promotional item included in conference bag



### **Exhibiting**

We have a limited number of booths available for tabletop exhibits only – no oversized set ups permitted.  
Register online: <https://texasdowntown.org/sponsor-exhibitor-registration>.

Texas Downtown members	\$500.00
Non-members	\$750.00

October 24 – Booth Set Up 3:00 pm – 6:00 pm  
October 25 – Exhibit Area Open 7:30 am – 4:00 pm  
October 26 – Exhibit Area Open 7:30 am – 12:00 pm

Booth includes table, tablecloth, and 2 chairs

- Connect with customers and potential customers for your products and services
- Company/organization listing included on website
- One conference registration
- Access to attendees during breaks

### **Awards Gala Program Ads – Deadline to submit artwork is September 1.**

Full page	7.5" w x 10" h	\$350.00
Half page	7.5" w x 5.5" h	\$250.00

Please remit ad file full size to fit your space, and at least 300 dpi or vector art. All files must be high res and print ready. We encourage bleeds on the ads.