

Welcome to Seguin Main Street's Survey

Downtown Seguin is the heart of our community and as such the community as a whole benefits from a revitalized downtown. To continue on the path of revitalizing downtown Seguin, we are asking to hear from the citizens of Seguin on their vision for downtown, what would bring them to downtown more often, and how you think we are doing now. If you provide your contact information with the last question, you will be entered to win a gift card to a downtown business.

From the responses to this survey, the Seguin Main Street Program and the Downtown Business Alliance of Seguin will hold a community workshop on June 2 from 5:30 p.m. to 8:30 p.m. at the Park Plaza Hotel Seguin at 217 South River Street, Seguin, TX 78155. If you would like to attend the workshop please RSVP by visiting <http://downtownseguinworkshop.eventbrite.com> or contacting Kyle Kramm at (830) 401-2448 or kkramm@seguintexas.gov.

Thank you for taking the time to answer this survey and we will see you around downtown Seguin.

Sincerely,

The Seguin Main Street Program Board and Staff

Tell Us About Your Relationship to Downtown

1. What is your favorite thing about Downtown Seguin?

- Central Park
- Shopping in Downtown
- Downtown Restaurants
- Events in Downtown
- The History and Architecture of Downtown
- Other (please specify)

2. How often do you shop and/or eat in downtown Seguin?

- More than twice a week
- About once a week
- About once a month
- About once every other month
- About once a year
- I have never shopped in downtown Seguin

3. How far do you live from downtown Seguin?

- I live in downtown Seguin.
- I live less than two miles from downtown Seguin.
- I live between two to five miles from downtown Seguin.
- I live between five to ten miles from downtown Seguin.
- I live between 10 to 20 miles from downtown Seguin.
- I live more than 20 miles from downtown Seguin.

4. When do you typically shop for non-grocery items?

	Mornings (8:00 a.m. to 12:00 p.m.)	Early Afternoon (12:00 p.m. to 3:30 p.m.)	Late Afternoon (3:30 p.m. to 6:00 p.m.)	Evenings (6:00 p.m. to 9:00 p.m.)
Monday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tuesday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wednesday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Thursday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Saturday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sunday	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

5. How often do you eat out in a week?

- Five times or more.
- Three or four times a week.
- Less than twice a week.

6. How much do you spend on average per person when going out to eat?

- \$5.00 to \$9.99
- \$10.00 to \$14.99
- \$15.00 to 19.99
- More than \$20.00

7. What types of restaurants would you like to see in downtown Seguin?

8. Which events have you attended in the past five years? Please rate your experience at the event.

	Poor	Fair	Good	Excellent
ArtsFest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Moonlight & Roses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Earth Day Celebration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cinco de Mayo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Central Park Summer Concert Series	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Duck Fest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fiestas Juan Seguin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Freedom Fiesta	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Biggest Small-Town Fourth of July Parade	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seguin's Birthday Party	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fiesta Patrias	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pontiac Car Show	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seguin's Dog Ambassador	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kid's Day in the Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pecan Fest Heritage Days	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hats Off to Juan Seguin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Holiday Stroll Parade	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sip 'n Stroll	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
North Pole Stroll	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Las Posadas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What did you like about the events you attended? What could be improved upon to make the event better for you?

9. How familiar are you with the Seguin Main Street Program?

Not at all/Never heard of	Somewhat familiar	Pretty familiar	Extremely familiar
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. What type of businesses would you like to see in downtown? If you feel there is already enough of a certain type of business or you do not want to see a certain type of business in downtown, select Strongly Disagree; and if it is a type of business that you would support in being downtown or that we need more of that type of business, select "Strongly Agree."

	Strongly Disagree	Disagree	Indifferent	Agree	Strongly Agree
Antique Store	<input type="radio"/>				
Clothing Store	<input type="radio"/>				
Gift Store	<input type="radio"/>				
Professional Offices (i.e. doctors, attorneys, etc.)	<input type="radio"/>				
Bakery	<input type="radio"/>				
Gym	<input type="radio"/>				
Coffee Shop	<input type="radio"/>				
BBQ Restaurant	<input type="radio"/>				
Pizza Place/Italian Restaurant	<input type="radio"/>				
Bank	<input type="radio"/>				
Mexican Restaurant	<input type="radio"/>				
Bars and Entertainment Venues	<input type="radio"/>				
Apartments/Housing	<input type="radio"/>				
Asian Restaurant	<input type="radio"/>				
Specialty Retail Shop	<input type="radio"/>				
Home Good Store	<input type="radio"/>				
Pharmacy	<input type="radio"/>				
Hotel	<input type="radio"/>				
Bed & Breakfast	<input type="radio"/>				
American Restaurant	<input type="radio"/>				
Hair Salon/Barber Shop	<input type="radio"/>				
Bike Shop	<input type="radio"/>				
Seafood Restaurant	<input type="radio"/>				
Stationary Store	<input type="radio"/>				
Art/Craft Store	<input type="radio"/>				
Churches	<input type="radio"/>				
Event Facility	<input type="radio"/>				

Strongly Disagree

Disagree

Indifferent

Agree

Strongly Agree

Childcare Facilities

Educational Facilities

Other business types you would like to see downtown. (please specify)

11. What is the biggest obstacle to visiting downtown Seguin more often?

- Hours of Operation of downtown merchants
- Parking
- Finances
- Types of businesses downtown
- Types of products available downtown
- Pedestrian/Bicycle Safety
- Other (please specify)

12. What is the best way(s) to keep you informed of downtown happenings?

- Seguin Gazette
- KWED1580
- Seguin Daily News
- Email
- Social Media
- Other (please specify)

13. What social media accounts do you use regularly?

Facebook

Twitter

Instagram

Youtube

Pinterest

LinkedIn

Other (please specify)

14. How strongly do you agree or disagree with the following statements?

	Strongly disagree	Somewhat disagree	Neutral	Somewhat agree	Strongly agree
I always try to buy products and services locally.	<input type="radio"/>				
I like the look and feel of downtown Seguin.	<input type="radio"/>				
I feel safe in downtown Seguin, even at night.	<input type="radio"/>				
There is always something to do or see in downtown Seguin.	<input type="radio"/>				
There is plenty of convenient parking in downtown Seguin.	<input type="radio"/>				
There are a lot of products and services in downtown Seguin.	<input type="radio"/>				
Downtown Seguin merchants are open when I want to shop.	<input type="radio"/>				
Downtown Seguin businesses sell products and services I am looking for.	<input type="radio"/>				
I like to bring out of town guests to downtown Seguin.	<input type="radio"/>				
I recommend shopping in downtown Seguin.	<input type="radio"/>				
I recommend eating in downtown Seguin	<input type="radio"/>				
I look forward to attending events in downtown Seguin.	<input type="radio"/>				
The Seguin Main Street Program is doing a great job.	<input type="radio"/>				
Downtown Seguin is moving in the right direction.	<input type="radio"/>				

Tell us about yourself and your household.

This is to ensure we get a well represented segment of our community. We appreciate you sharing this information.

15. What is your gender?

- Male
- Female

16. What is your age?

- Under 18
- 18 - 24
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- Over 65

17. How many people are in your household?

- 1
- 2
- 3
- 4
- 5
- 6
- 7 or more

18. What is the highest level of formal education you have completed?

- Less than 9th grade
- 9th to 12th grade, no diploma
- High School graduate or GED
- Some college, no degree
- Associate degree
- Bachelor's degree
- Graduate or professional degree

19. What is your household's annual income?

- under \$15,000
- \$15,001 to \$30,000
- \$30,001 to \$45,000
- \$45,001 to \$60,000
- \$60,001 to \$75,000
- \$75,001 to \$100,000
- Over \$100,000

20. What is your race/ethnicity?

- White/Caucasion
- African American
- Hispanic or Latino
- Asian/Pacific Islander
- Native American
- Two or more races
- Other

21. If you would like to receive updates on downtown happenings, please provide your contact information.
Or follow us on Facebook for updates at www.facebook.com/SeguinMainStreet.

Name

City/Town

Email Address

Phone Number