

	Time	Location	Session Type	Session Topic
Tuesday, October 24	8:00	Exhibitor Hall	Exhibitor Load-In	
	10:00	Conference Center Lobby	Registration Opens	
	1:00 - 2:15 PM	Banita Ballroom A	Breakout	Texas Downtown 101
	1:00 - 2:15 PM	Banita Ballroom B	Breakout	Let's Talk Trash: The dollars and cents of downtown blight reduction
	2:30 - 3:30 PM	Banita Ballroom A	Breakout	TxDOT Panel: Pedestrian Safety and Traffic Mitigation in your downtown
	2:30 - 3:30 PM	Banita Ballroom B	Breakout	Downtown Business Accelerator: Motivate entrepreneurs in your community
	5:00 - 6:00 PM	Fredonia Brewery	Newcomers Reception	
	6:00 - 7:00 PM	Fredonia Brewery	Opening Reception	
Wednesday, October 25	8:00 - 10:00 AM	Rusk Room	Silent Auction Drop Off	
	8:00	Banita Ballroom	Breakfast	
	8:30	Banita Ballroom	TXDT Welcome	
	9:00 - 10 AM	Banita Ballroom	Keynote	The Art of Town Making
	10:30 - 11:45 AM	Banita Ballroom	Learning Lab	How to Navigate a State and Federal Tax Credit Project
	1:30 - 4:00 PM	Hotel Lobby/Circle Drive/Downtown	Learning Lab	The Best of Downtown Nacogdoches Walking Tour
	6:00 PM	Banita Ballroom	Silent Auction Begins	
	7:00 - 8:30 PM	Banita Ballroom	Awards Gala	
	8:30 - 10:00 PM	Banita Ballroom + Terrace	After Party	
Thursday, October 26	9:00	Banita Ballroom	Breakfast	
	9:15 - 10:00 AM	Banita Ballroom	Annual Members Meeting	
	10:30 - 11:30 AM	Banita Ballroom A	Breakout	Incentives that Work For You (Not Against You)
	10:30 - 11:30 AM	Banita Ballroom B	Breakout	The New Downtown Event: Critical Lessons for Impactful Events
	10:30 - 11:30 AM	Hotel Lobby/Circle Drive/Downtown	Field Session	The Impact of Public Art: Walking Tour and Downtown Mural Project
	1:00 - 2:00 PM	Banita Ballroom A	Breakout	Breaking Down Regulatory Barriers: A Fort Worth case study
	1:00 - 2:00 PM	Banita Ballroom B	Breakout	Strategic Planning for Your Downtown Organization
	1:00 - 2:00 PM	Hotel Lobby/Circle Drive/Downtown	Field Session	Zion Hill Church Restoration
	2:00 - 2:30 PM	Exhibitor Hall	30 min NETWORKING BREAK	
	2:30 - 4:00 PM	Banita Ballroom A	Breakout	Battling Burnout: How to Serve Others and Yourself
	2:30 - 4:00 PM	Banita Ballroom B	Breakout	Art is Money, Honey!
	4:30 - 5:30 PM	Nine Flags	Meet Your Board Sponsored HH	(Sponsored by YOLO TV)
	6:00 - 9:00 PM	Downtown Nacogdoches	Ticketed Event	Dinner, dancing, live entertainment and more!
Friday, October 27	9:00 - 10:30 AM	Banita Ballroom	Breakfast	WWAD: What Would Anice Do? Lessons from Our Founder (2024 Anice Read Grant Award winners announced) 2024 Conference Location Presentation