



President's Awards Program Frequently Asked Questions

What is the President's Awards Program?

The program was developed by the Texas Downtown Association in 1986 to recognize outstanding projects, places and people that contribute to downtowns across the state. Each category is divided into two groups – under 50,000 population and over 50,000 population.

Who can submit a nomination?

Anyone! There is a TDA member fee and a non-member fee.

How do I submit a nomination?

All nominations must be submitted online via our website.

Step 1: Register your nomination(s). You can complete one form for multiple categories. *Members should login to the members' only section to take advantage of discounted entry fees and generate an invoice for payment with check or payment by credit card.* Non-members must pay by credit card. Payment must be received by the entry deadline or will not be considered.

Step 2: Check your email. Our system will automatically send you an email for each entry you register. This message will include a link to the application that you must complete.

Step 3: Use the link from the email to access the application form, provide the information requested, and upload images. Don't worry - you can save your application and reopen later if you need to revisit before submitting.

Step 4: Review and submit your nomination by the deadline posted on our website.

What is the cost to submit an entry?

\$99.00 – TDA members

\$199.00 – Non-members

Who selects the winners?

The Awards Committee selects judges who are experts in downtown revitalization and accompanying industry sectors such as marketing, renovation, preservation, and Texas communities. Judges are provided with copies of all nominations prior to the judging and meet virtually to discuss nominations, and select finalists and winners. See the Judges' Criteria documents for details.

When are finalists announced?

Finalists are announced in September. TDA staff provide finalists with press releases to share with local media outlets and notify finalists' elected officials of the honor. TDA also promotes finalists via social media, on the TDA website and with press releases to the media.

When are winners announced?

Winners are announced at the President's Awards Gala, held in conjunction with the Texas Downtown Conference. If any changes are made to the announcement process, we will notify finalists.

**What do winners receive?**

- Unique plaques made by a Texas vendor.
- Media recognition – TDA shares information about winners with media outlets and provides winners with press release templates to share with local & regional media.
- Listing on the TDA website
- Promotion on TDA social media channels
- Exclusive use of our Award Winners logo
- Information on how to leverage their award status.

People's Choice Award

All finalists are included in an online competition to win the People's Choice Award. Fans and supporters vote via social media for their favorite finalist project. Winners of the People's Choice Awards are also announced President's Awards Gala, held in conjunction with the annual Texas Downtown Conference.

Need more information?

Contact Executive Director Catherine Sak at catherine@texasdowntown.org or 512-472-7832.