



**2022 Texas Downtown Conference
Sponsor & Exhibitor Information**

The Texas Downtown Conference, presented by Texas Downtown, is the largest annual gathering of downtown and commercial district professionals in Texas with over 250 attendees representing communities of all sizes and regions. This year’s conference will be held November 1-4 in San Marcos and will offer a variety of opportunities for you to promote your business, organization, or destination.

Register as a sponsor or exhibitor online or complete the form on page 4 and return with payment.

Sponsor Levels and Benefits

The Downtown Champion and Placemaker Levels offer year-round benefits in addition to recognition during the 2022 Texas Downtown Conference.

Downtown Champion - \$10,000

- Annual Benefits
- Hyperlinked logo on Texas Downtown website for one year
- Recognition as annual sponsor in newsletters and on social media
- One year membership

Texas Downtown Conference

- Complimentary exhibiting booth
- 6 complimentary registrations
- Stand-alone signage at event
- Logo on marketing materials
- Recognition during event
- Promotional item included in conference bag

Webinars

- 1 complimentary registration to each webinar hosted by Texas Downtown

Placemaker - \$5,000.00

- Annual Benefits
- Hyperlinked logo on Texas Downtown website for one year
- Recognition as annual sponsor in newsletters and on social media
- One year membership

Texas Downtown Conference

- Complimentary exhibiting booth
- 4 complimentary registrations
- Stand-alone signage at event
- Logo on marketing materials
- Recognition during event

Webinars

- 1 complimentary registration to each webinar hosted by Texas Downtown



Preservationist - \$3,000.00

2 Sponsorship Opportunities: Opening Keynote, Closing Keynote	
3 complimentary registrations	Recognition during event
Recognized on conference signage	Promotional item included in conference bag
Logo on marketing materials	One year membership

Downtown Star - \$2,500.00

4 Sponsorship Opportunities: Networking Breaks	
2 complimentary registrations	Recognition during event
Recognized on conference signage	Promotional item included in conference bag
Logo on marketing materials	

Southern Charm - \$1,500.00

4 Sponsorship Opportunities: Breakout Rooms	
2 complimentary registrations	Recognition during event
Recognized on conference signage	Promotional item included in conference bag
Logo on marketing materials	

Friend of Downtown - \$1,000.00

Sponsorship Opportunities: Unlimited	
1 complimentary registration	Recognition during event
Recognized on conference signage	Promotional item included in conference bag
Logo on marketing materials	

Professional - \$500.00

Sponsorship Opportunities: Unlimited	
Recognized on conference signage	Recognition during event
Logo on marketing materials	Promotional item included in conference bag



Exhibiting

We have a limited number of booths available for tabletop exhibits only – no oversized set ups permitted.

Texas Downtown members	\$500.00
Non-members	\$750.00

November 1 – Booth Set Up 3:00 pm – 6:00 pm
November 2 – Exhibit Area Open 7:30 am – 4:00 pm
November 3 – Exhibit Area Open 7:30 am – 12:00 pm

Booth includes table, tablecloth, and 2 chairs

- Connect with customers and potential customers for your products and services
- Company/organization listing included on website
- One conference registration
- Access to attendees during breaks

Awards Gala Program Ads – Deadline to submit artwork is September 16.

Full page	7.5" w x 10" h	\$350.00
Half page	7.5" w x 5.5" h	\$250.00

Please remit ad file full size to fit your space, and at least 300 dpi or vector art. All files must be high res and print ready. We encourage bleeds on the ads.



**2022 Texas Downtown Conference
Sponsor & Exhibitor Registration**
Register online or complete the form below.

Name

City/Organization/Business

Address, City, State, Zip

Email address

Phone number

Website link

Sponsorship Levels

Downtown Champion	\$10,000.00	_____
Placemaker	\$5,000.00	_____
Preservationist	\$3,000.00	_____
Downtown Star	\$2,500.00	_____
Southern Charm	\$1,500.00	_____
Friend of Downtown	\$1,000.00	_____
Professional	\$500.00	_____

Exhibiting

Member	\$500.00	_____
Non-member	\$750.00	_____

Awards Gala Program Ads

Full page	\$350.00	_____
Half page	\$250.00	_____

Please return this form to Texas Downtown, PO Box 546, Austin, TX 78767-0546. Payment may be made by credit card online or by check.

Sponsors should send high-res and PNG versions of their logos to catherine@texasdowntown.org