

POSITION ANNOUNCEMENT

Executive Director



Lead Economic Growth in One of Central Texas' Emerging Opportunity Communities

The Gonzales Economic Development Corporation (GEDC) is seeking an experienced, strategic, and relationship-driven leader to serve as its next Executive Director.

In the heart of the Central Texas growth corridor, Gonzales is a great place to lead economic development in a historic community ready for significant business investment and growth. The next Executive Director will serve as the community's chief economic development advocate, leading initiatives that support business expansion, investment attraction, workforce development, and long-term economic competitiveness.

About Gonzales, Texas

Located between Austin, San Antonio, Houston, and Victoria, Gonzales is strategically positioned within one of Texas' fastest-growing regions.

Known as the "Lexington of Texas," the community combines a rich historical heritage with significant economic development potential. Gonzales benefits from strong transportation access, available development sites, abundant water resources, a diverse economic base, and a high quality of life.

Community leaders recognize that Gonzales is at an important inflection point, with opportunities to attract new investment, support business growth, and enhance quality of life while preserving the character that defines the community.



THE CHASON GROUP
EXECUTIVE SEARCH

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About GEDC

The Gonzales Economic Development Corporation serves as the community's lead economic development organization.

Working closely with local government, business leaders, educational institutions, and regional partners, GEDC supports business retention and expansion, investment attraction, workforce development, entrepreneurship, and strategic infrastructure initiatives that strengthen Gonzales' long-term economic competitiveness.

GEDC serves as a catalyst for economic growth by bringing together public and private-sector leaders around a shared vision for the community's future.



The Opportunity

The Executive Director serves as the chief executive officer of GEDC and will lead efforts to:

- Advance business recruitment, retention, and expansion initiatives
- Strengthen partnerships among public and private stakeholders
- Promote Gonzales as a destination for investment and workforce talent
- Support strategic development, infrastructure, and workforce initiatives
- Develop and implement a long-term economic development strategy

The successful candidate will serve as a visible community leader, relationship-builder, and advocate for Gonzales' future growth and prosperity.

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Ideal Candidate Profile

The successful candidate will bring:

- Experience in economic development, business development, chamber leadership, local government, or a related field
- Demonstrated success in business recruitment, retention, and strategic project development
- Strong relationship-building and stakeholder engagement skills
- Political awareness and experience working with boards and elected officials
- Excellent communication and organizational leadership abilities
- A strategic, collaborative, and results-oriented leadership style

Professional economic development certifications and experience in rural or small-community economic development are preferred but not required.

Personal Traits and Cultural Fit

- Economic development or related leadership experience
- Success in business growth and investment initiatives
- Knowledge of economic development and local government
- Experience working with public and private stakeholders
- Strong leadership, communication, and relationship-building skills

Compensation and Benefits

GEDC offers a competitive compensation and benefits package commensurate with qualifications and experience.

The Board is committed to attracting an accomplished leader capable of advancing the organization's mission and helping guide Gonzales through its next phase of growth and opportunity.

How to Apply

Professionals interested in this executive leadership opportunity are invited to upload a cover letter and resume at www.thechasongroup.com by **July 24, 2026**.

For More Information

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