



2026 SPONSORSHIP OPPORTUNITIES



Dear Valued Supporter of Texas Downtown,

Texas Downtown was founded in 1985 to connect and serve downtown professionals and champions. At the time, downtowns across the state were suffering from a lack of investment and there was no organization that was dedicated to turning the tide. Today, our mission is to provide members with resources, advocacy, education, and connections to develop vibrant districts.

Our members are dedicated to downtown development and revitalization. By contributing to Texas Downtown through program and conference sponsorship and exhibiting opportunities, you are supporting a committed network of passionate downtown advocates and increasing access to information and resources that will benefit Texas communities from the Panhandle to the Valley.

The success of our initiatives, from community development projects to educational workshops and advocacy efforts, depends greatly on the generous support of sponsors like you. Your sponsorship would not only help in the transformation of downtown districts but also offer Texas Downtown members with valuable visibility and networking opportunities within a community of dedicated professionals and civic leaders.

We believe that organizations like yours share our commitment to economic development and community vitality. By partnering with us, you will be directly contributing to the enhancement of Texas' urban and rural landscapes and the overall well-being of our communities. You can register as a program and conference sponsor and exhibitor at TexasDowntown.org/sponsor.

We are excited about the possibility of your support and are happy to discuss sponsorship levels and benefits at your convenience. Thank you for considering this opportunity to make a lasting impact on Texas downtowns.

See ya' downtown!

Tania Moody

Executive Director

Texas Downtown

tania@texasdowntown.org



Premiere Sponsorship Opportunities

Sustaining Partner

Organizations who wish to support the year-round efforts of Texas Downtown to empower downtown professionals and cultivate vibrant downtowns in communities across Texas, we've developed a Sustaining Partner level sponsorship. This specific investment includes year-round recognition and visibility to our members and demonstrates your commitment to the success of the industry and our members.

Sustaining Partner Annual Investment: \$25,000 (May Be Billed Quarterly)

- ★ Complimentary Membership for 1 year
- ★ Complimentary Exhibitor Booth + Electricity
- ★ \$5,000 of this sponsorship will be awarded to one downtown, with presentation opportunity
- ★ Recognition as a Preferred Provider of your product or service
- ★ Hyperlinked Logo on TXD Website for 1 year
- ★ Advertorial Feature in Member Newsletter, Semi-Annually
- ★ Recognition as a Sustaining Partner at all Regional Roundtable Events
- ★ Recognition as a Gold Level Sponsor at Annual Conference with corresponding benefits

Presenting Platinum

Annual Conference Sponsorship Opportunities

Texas Downtown Annual Conference is the largest annual gathering of downtown and commercial district professionals in Texas with over 300 attendees, including downtown professionals, municipal leaders, private business owners, and downtown service providers.

Presenting Platinum Sponsor - \$15,000 (2 opportunities available)

- ★ 10 Minute Presentation at the Awards Gala or to Kick-Off General Session
- ★ Complimentary exhibit booth
- ★ Three (3) complimentary registrations
- ★ Receive attendee list 1 week prior to and updated list after conference
- ★ Stand-alone signage at event
- ★ Logo on digital and print event marketing materials
- ★ Recognition throughout event on sponsor banner and announcements
- ★ Opportunity to include one promotional item and brochure in conference bag

Conference Sponsorship Opportunities (Cont)

Diamond - \$10,000

Choose from one of these options:

- ★ 5 Minute Presentation/Intro Keynote Speaker (2 opportunities)
- ★ Opening Night Event Reception Sponsor
- ★ Contact Executive Director for Other Potential Sponsorship Opportunities

Additional Benefits Included:

- ★ Complimentary exhibit booth
- ★ Two (2) complimentary registrations
- ★ Receive attendee list 1 week prior to and updated list after conference
- ★ Logo on digital and print event marketing materials
- ★ Recognition throughout event on sponsor banner and announcements
- ★ Opportunity to include one promotional item and brochure in conference bag

Ruby - \$7,500

Choose from one of these options:

- ★ 5-Minute Presentation at Annual Meeting/Lunch Sponsor
- ★ 10-Minute Presentation to Board of Directors at Pre-Conference Meeting
- ★ Board Dinner Sponsor with opportunity to attend and network with Board members (Occurs the night before conference begins)

Additional Benefits Included:

- ★ Complimentary exhibiting booth
- ★ One (1) complimentary registration
- ★ Receive post-event attendee list
- ★ Logo on digital and print event marketing materials
- ★ Recognition throughout event on sponsor banner and announcements
- ★ Opportunity to include one promotional item and brochure in conference bag

Gold - \$5,000

Choose from one of these options:

- ★ Registration/Lanyard Sponsor (Includes table next to registration)
- ★ Meal Sponsor (2 Available)
- ★ Reception Sponsor (Choose from: Newcomer's/Welcome or Anice Read Auction Reception)

Additional Benefits Included:

- ★ Complimentary exhibiting booth
- ★ One (1) complimentary registration
- ★ Receive post-event attendee list
- ★ Logo on digital and print event marketing materials
- ★ Recognition throughout event on sponsor banner and announcements
- ★ Opportunity to include one promotional item and brochure in conference bag

Silver - \$3,500

Choose from one of these options:

- ★ Printed Conference Program Sponsor
- ★ Professional Head shot Provider Sponsor
- ★ Opportunity to provide branded conference swag bags
- ★ Branded note pads and pens set on general session tables for all attendees
- ★ Coffee Sponsor (Both Days) with branded signage and napkins
- ★ Restroom Takeover (Mouthwash stations, hand sanitizer, body sprays and mirror clings in primary restrooms at conference center)

Additional Benefits Included:

- ★ Complimentary Exhibit Booth
- ★ Two (2) Half Price Registrations
- ★ Receive post-event attendee list
- ★ Logo on digital and print event marketing materials
- ★ Recognition throughout event on sponsor banner and announcements
- ★ Opportunity to include one promotional item and brochure in conference bag

Bronze - \$2,500

(3 Opportunities Available: Networking Breaks)

Choose from one of these options:

- ★ Ice Cream Social
- ★ Snack Break
- ★ Happy Hour

Additional Benefits Included:

- ★ Complimentary Exhibit Booth
- ★ Recognized on conference signage at Networking Break
- ★ Logo on digital and print event marketing materials
- ★ Recognition throughout event on sponsor banner and announcements
- ★ Opportunity to include one promotional item and brochure in conference bag

Turquoise - \$1,500

Choose from one of these options:

- ★ 3ft Printed Floor Decal in high-traffic area of conference
- ★ Phone Charger Library with Sponsor Stickers or Signage
- ★ Field Session Provisions: Bottled Water, Branded Koozies, branded snacks, etc.

Additional Benefits Included:

- ★ One (1) complimentary registration
- ★ Receive post-event attendee list
- ★ Logo on digital and print event marketing materials
- ★ Recognition throughout event on sponsor banner and announcements
- ★ Opportunity to include one promotional item and brochure in conference bag

Friend of Downtown Attendee - \$1,000

***If you're attending, take the opportunity to roll your registration with tickets into this sponsorship and highlight your downtown!**

- ★ One (1) complimentary registration
- ★ Logo on digital and print marketing materials
- ★ Recognition throughout the event on sponsor banner and announcements
- ★ Opportunity to include one promotional item or brochure in conference bag

General - \$500

- ★ Logo on digital and print event marketing materials
- ★ Promotional item included in conference bag

Annual Conference Exhibitor Opportunities

Exhibiting

We have a limited number of booths available for tabletop exhibits in the Exhibitor Hall. Exterior exhibitor pop-ups during conference events are available upon request, contact Tania Moody for more information:
tania@texasdowntown.org 512-472-7832

- ★ Texas Downtown Members - \$650.00 + Half-Price Registration and Free Electricity
- ★ Non-members Exhibitors - \$750.00
- ★ Add Electricity - \$75.00

Exhibitor Schedule *If you need to setup earlier, please let us know.

- ★ Monday, November 2 – Booth Set Up by 12:00 p.m. (Conference begins at 1:00 PM)
- ★ Tuesday, November 3 – Exhibit Area Open Times TBD
- ★ Wednesday, November 4 – Exhibit Area Open TBD - Booth tear down by 2:00pm

Booth includes

- ★ Table, tablecloth, and two (2) chairs
- ★ One half price conference registration
- ★ Connect with customers and potential customers for your downtown products and services
- ★ Company/organization listing included on TXD website
- ★ Access to conference attendees during networking breaks and Happy Hour events

Awards Gala Program Ads – Deadline to submit artwork is Friday, September 12th

- ★ Full page (7.5" w x 10" h) - \$350.00
- ★ Half page (7.5" w x 5.5" h) - \$250.00

Please remit ad file to tania@texasdowntown.org at full size to fit your space, and at least 300 dpi or vector art. All files must be high res and print ready. We encourage bleeds on the ads.

Regional Roundtable Sponsorships

- ★ \$3,500 - Covers a year's worth of Roundtables across the state (total of 4)
- ★ \$1,500 - Top Tier Roundtable Meal Sponsor
- ★ \$1,000 - Gold Sponsor - choose a Roundtable to sponsor
- ★ \$500 - Silver Sponsor - choose a Roundtable to sponsor
- ★ Details, Locations and Roundtable Sponsorships available on our website

Tania Moody