



Regional Roundtable



July 9-10

Alpine, Texas

Thursday

Museum of the Big Bend

Welcome by the Museum Director and Alpine Mayor.

2:00 PM

Celebrate the Museum of the Big Bend as it is honored for preserving the region's history, culture, and art

2:15 PM

Bring the Smithsonian to Town! Wendy Little and Emily Wilkinson on Smithsonian partnerships, funding, companion exhibits and community engagement.

3:15 PM

Snack Break. Enjoy refreshments courtesy of Visit Alpine

3:30 PM

Museum Tours! Work together to solve small-town challenges through innovation. Break into 3 groups and tour Big Bend Legacy, Cultural & Events Center, and Smithsonian Spark! Places of innovation.

4:30 PM

Closing Reception. Enjoy closing remarks, music by Ashton Haines, and create your own hat with patches, pins and chains.



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Friday

Historic Granada Theatre

9:00 AM

Join the Alpine Coffee Club! Coffee bar and continental breakfast. Keep Alpine Beautiful and Visit Alpine explain how the Coffee Club was started and funded.

9:30 PM

Alpine is Tourism Friendly! Presentation from Travel Texas, Madeline Philips and welcome remarks by Alpine City Manager, Henry Arrendando.

10:00 AM

Money Talks! City of Alpine, Director of Tourism Chris Ruggia on how to stretch limited marketing budgets.

10:45 AM

Historic Preservation Funding! Kelly Little from THC will provide an overview of how city and county preservation programs are structured and the benefits they offer.

11:30 AM

Historic Funding in Action! Brain Carrico of Byways Hospitality is restoring 3 historic hotels in West Texas. He will talk USDA, SBA, and CPACE loans.

12:00 PM

Lunch & Learn! Lunch from Granada catering and a chance to visit with sponsors about their services.

1:00 PM

Viva Terlingua! Bill Ivy Owner of Ghost Town and Brewster County Judge Greg Henington on how Terlingua became a tourist destination.

2:00 PM

Painting the Town! Artwalk Founder Kerri Blackman and Randy Ham of Compass Cultural Consulting talk how to fund murals with grassroots efforts and public money.

3:00 PM

Artwalk Plaza! Help us celebrate Alpine's investment in downtown with the ribbon cutting at Artwalk Plaza. From there we set off on guided Historic and Mural tours.

4:30 PM

The Ritchey Happy Hour! FREE drink tickets from Forever West Texas Realty and WTX Real Estate Photography. Plus light snacks and music!

Explore Alpine

Thursday

8PM - Theatre of the Big Bend Presents, School House Rock Live! at Kokernot Outdoor Theatre. Buy tickets at the door.

9:30PM - Star Party at Kokernot Park. Arrive around 9PM at the soccer field. Bring a chair or blanket to sit on. FREE

Friday

7AM - The Desk! A guided hike up Hancock Hill to Alpine's famous desk. Moderate hike, 1.5 miles with elevation change. FREE

6PM - Archives of the Big Bend 50th anniversary celebration at the Bryan Wildenthal Memorial Library at Sul Ross. FREE

8PM - Theatre of the Big Bend Presents, School House Rock Live! at Kokernot Outdoor Theatre. Buy tickets at the door.
